## Message Text

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PAGE 01 STATE 195954 ORIGIN NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 COME-00 /031 R

DRAFTED BY NEA/ARN:RSEARING APPROVED BY NEA/ARN:MDRAPER EB/CCA:WRAU NEA/RA:RDAY COMMERCE/CAGNE:KREINER

-----080326 031901Z /47

R 031834Z AUG 78 FM SECSTATE WASHDC TO AMEMBASSY ATHENS AMEMBASSY CAIRO AMEMBASSY MANAMA AMEMBASSY TEHRAN INFO AMEMBASSY AMMAN AMEMBASSY DAMASCUS

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ATHENS FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, OTRA, JO, US

SUBJECT: JORDANIAN PLANS TO ESTABLISH AN INTERNATIONAL INDUSTRIAL TRADE FAIR IN AMMAN REF:STATE 180324, AMMAN 6951,DAMASCUS 8925 (NOTAL)

1. DEPARTMET HAS BEEN INFORMED BY JORDANIAN GOVERNMENT IT PLANS TO ESTABLISH INTERNATIONAL INDUSTRIAL FAIR IN AMMAN. SPECIFIC DATES FOR SUCH FAIR NOT RPT NOT ESTABLISHED. GOJ DESIRES U.S. INDUSTRY PARTICIPATION IN SUCH AN EVENT.

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2. DEPARTMENT AND EMBASSIES AMMAN AND DAMASCUS SEE BOTH BENEFITS AND PROBLEMS IN SUCH PARTICIPATION. LATTER INCLUDE OBVIOUS FUNDING AND RECRUITMENT PROBLEMS, PLUS NEGATIVE POLITICAL IMPACT IF PARTICIPATION NOT CONTINUED ON ANNUAL BASIS. HOWEVER, U.S. BUSINESS INTERESTS IN BOTH JORDAN SPECIFICALLY AND REGION GENERALLY MAY MAKE IT POSSIBLE TO GENERATE SUFFICIENT INTEREST TO ENABLE US TO

## GO FORWARD ON AT LEAST A LIMITED BASIS.

- 3. EMBASSY DAMASCUS HAS STRONGLY URGED THAT IF SUCH A FAIR IS TO BE A SUCCESS, GOJ SHOULD BE PERSUADED TO MAKE IT A SINGLE THEME FAIR. EMBASSY STATES SUCH FAIRS HAVE BEEN MORE SUCCESSFUL THAN GENERAL ONES SUCH AS ONE IN DAMASCUS AND THAT IT FAR EASIER TO GENERATE INTEREST IN THEM ON PART OF U.S. BUSINESS COMMUNITY.
- 4. DEPARTMENT WOULD APPRECIATE ACTION ADDRESSEES' VIEWS ON PROBLEMS/PROSPECTS OF U.S. PARTICIPATION IN SUCH A FAIR (EITHER GENERAL OR SPECIALIZED) ASSUMING IT WOULD NOT RPT NOT CONFLICT WITH DAMASCUS FAIR. VANCE

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## Message Attributes

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**Current Classification: UNCLASSIFIED** 

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Disposition Comment: 25 YEAR REVIEW

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Disposition Reason:
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Subject: JORDANIAN PLANS TO ESTABLISH AN INTERNATIONAL INDUSTRIAL TRADE FAIR IN AMMAN

TAGS: BEXP, OTRA, JO, US
To: ATHENS CAIRO MULTIPLE

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